

Great American Media Democratic Congressional Cpgn Comm/ Issue
 1010 Wisconsin Avenue NW Submission Number 257 Issue 2
 Washington DC 20007

WNCN-TV
 accurate, balanced, to the point



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

| | | | | | |
|--------------------|---|--------------------------|----------------|--------------------|--------------------|
| Client: | Democratic Congressional Cpgn Comm/ Issue | Submission Cost: | 12735 | Campaign Ref: | E:120829037 |
| Buyer: | .. | Client/Product/Estimate: | 11 / 14 / 1473 | Sales Rep: | HRP Washington, DC |
| Schedule Dates: | 09/24/12 to 10/07/12 | Weeks: | 2 | Order Ref: | 06300744 |
| Est./PO Number: | 06300744 | Contract type: | Political | Business Type: | POLITICAL |
| Associated Copies: | No | | | Business Category: | Transactional |

| | | | | | |
|--------------|---------------|----------------|------|-------------|--------------------|
| Product: | Dccc | Booking Group: | WNCN | Key Market: | Raleigh-Durham, NC |
| Demographic: | (L) Household | Order: | | | |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | Nbr of Spots | 09/24 | 10/01 | Total | C |
|---------------------------------------|--|----------|------|-------------|--------------|-------|-------|-------|---|
| 2 | M-F 4p Ellen .TWTF.. | 03 | 250 | 30 Comme | Nbr of Spots | 2 | | 2 | |
| 3 | M-F 5p Judge Judy .TWTF.. | 03 | 250 | 30 Comme | Nbr of Spots | 2 | | 2 | |
| 4 | M-F 530p Judge Judy .TWTF.. | 03 | 250 | 30 Comme | Nbr of Spots | 2 | | 2 | |
| 5 | M-F 6p News .TWTF.. | 03 | 305 | 30 Comme | Nbr of Spots | 2 | | 2 | |
| 6 | M-F 6a News .TWTF.. | 03 | 350 | 30 Comme | Nbr of Spots | 2 | | 2 | |
| 7 | M-F 7a Today Show .TWTF.. | 03 | 650 | 30 Comme | Nbr of Spots | 2 | | 2 | |
| 8 | M-F 730p Extra .TWTF.. | 03 | 275 | 30 Comme | Nbr of Spots | 2 | | 2 | |
| 9 | Mon 8-10p ET / 7-9p CT Voice M..... | 04 | 4095 | 30 Comme | Nbr of Spots | | 1 | 1 | |
| 10 | M-Su 11p News .TWTFSS | 03 | 615 | 30 Comme | Nbr of Spots | 2 | | 2 | |
| 12 | Ryder Cup Sat | 01 | 1200 | 30 | Nbr of Spots | 2 | | 2 | |
| Weekly Totals: Total Spots(Ord Spots) | | | | | | 20 | 1 | 21 | |

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| | | |
|--|--|---|
| Client: Democratic Congressional Cpgn Comm/ Issue | Submission Cost: 12735 | Campaign Ref: E:120829037 |
| Buyer: .. | Client/Product/Estimate: 11 / 14 / 1473 | Sales Rep: HRP Washington, DC |
| Schedule Dates: 09/24/12 to 10/07/12 | Weeks: 2 | Order Ref: 06300744 |
| Est./PO Number: 06300744 | Contract type: Political | Business Type: POLLITICAL |
| Associated Copies: No | | Business Category: Transactional |

| Ref | Sales Product Details | Rev Type | Rate | Spot Type | 09/24 | 10/01 | Total | C |
|--|---|----------|------|-------------|--------------|-------|-------|---|
| 13 | M-F 1135p ET / 1035p CT Tonight Show .TWTF.. | 03 | 175 | 30 Comme | Nbr of Spots | 2 | 2 | |
| Weekly Totals: Total Spots(Ord Spots) | | | | | 20 | 1 | 21 | |

| Grand Totals | | | | Month 9 Weeks: 5 | Month 10 Weeks: 4 |
|---------------|-------|--|------|------------------|-------------------|
| Totals | | | | 09/24 | 10/01 |
| Spots | 21 | | 20 | | 1 |
| Cost | 12735 | | 8640 | | 4095 |

Grand Totals: Spots: 21

Gross Total: 12,735.00
 Commission: 1,910.25
 Net Total: 10,824.75

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM STATION SEP21/12 11.48
 *** WNCN-TV ***
 REP HEADLINE# 6300744 TRF# E:120829
 \$\$\$ MOD# 0: APPROVED REV #1 \$\$\$

| | | | | | |
|--------------|------------|----------------------|----------------------------------|--------------------|------------|
| ADV # | ADV. NAME | ISS/DCCC | REP. # | OFF. # | SALESMAN # |
| AGY # | AGY. NAME | GREAT AMERICAN MEDIA | BUYER NAME | MIKE FURMAN | |
| | | 3050 K ST NW, | SALES PRSN | WA- MICK NESCI (H) | |
| | | WASHINGTON, DC 20007 | | | |
| ORDER # | CONTRACT # | 6300744 | CLASS: NATL. | LOCAL | REGIONAL |
| PRDCT | DCCC | EST#1473 | COMMENTS: (LINE, ORDER, INVOICE) | | |
| FLIGHT DATES | SEP25/12 | OCT1/12 | WK-1 | | |
| CITY TAX | STATE TAX | CO-OP BILLING NEEDED | DATE | SEP21/12 | 11.48 |

REP: REVISED ORDER
 ZEROED LN 1
 ADDED LN 12
 NEW TTL 12735
 PLS CFM
 THANKS, MIKE FOR MICK

STA:
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE
 NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#1 MISSED: TU-F/1135P-1235A SEP25(2/WK) 30S \$170.00 (SEP21/12)
 OFFER: TU-F/1135P-1235A SEP25(2/WK) 30S \$175.00 PLS ADVISE.
 CMT: RATE REVISION PER STEVE

CONTRACT TOTAL 12735.00
 TOTAL SPOTS 21

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP21/12 10.54
CHANGES *** WNCN-TV ***

SALES PRSN WA- MICK NESCI (H)

DATE SEP21/12 10.54

DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

[illegible]

PROGRAM : TONIGHT SHOW
CON COM1 : TONIGHT SHOW

REP HEADLINE# 6300744 TRF# E:120829
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP21/12 10.54
*** WNCN-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
|-------|-----|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|

| | | | | | | | | | | | | |
|----|---|--|-------------|----|--|----------|------|------|---|--|------|---|
| 12 | A | | 1135P-1235A | 30 | | \$175.00 | 9/25 | 9/28 | 2 | | TU-F | 2 |
|----|---|--|-------------|----|--|----------|------|------|---|--|------|---|

PROGRAM : TONIGHT SHOW
ORD COM1: RATE REVISION PER STEVE

THIS IS A MAKE-GOOD FOR SEP25 ON LINE-1 FOR 2 SPOTS/WK
STATION MAKEGOOD OFFERS:

| | | | | | | |
|----|------|-------|------------------------------|-----|----------|-------------|
| M1 | OK'D | BUY#1 | MISSED: TU-F/1135P-1235A | 30S | \$170.00 | (SEP21/12) |
| | | | OFFER: TU-F/1135P-1235A | 30S | \$175.00 | PLS ADVISE. |
| | | | CMT: RATE REVISION PER STEVE | | | |

SEP/12 \$8,640.00 OCT/12 \$4,095.00
CONTRACT TOTAL 12735.00
TOTAL SPOTS 21

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI BOOKS- NOV/11 NOV/PJ
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6300744
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG29/12 15.19
*** WNCN-TV ***

| | | | | | |
|--------------|------------|----------------------|----------------------------------|--------------------|------------|
| ADV # | ADV. NAME | ISS/DCCC | REP. # | OFF. # | SALESMAN # |
| AGY # | AGY. NAME | GREAT AMERICAN MEDIA | BUYER NAME | MIKE FURMAN | |
| | | 3050 K ST NW, | SALES PRSN | WA- MICK NESCI (H) | |
| | | WASHINGTON, DC 20007 | | | |
| ORDER # | CONTRACT # | 6300744 | CLASS: NATL. | LOCAL | REGIONAL |
| PRDCT | DCCC | EST#1473 | COMMENTS: (LINE, ORDER, INVOICE) | | |
| FLIGHT DATES | SEP25/12 | OCT1/12 | WK-1 | | |
| CITY TAX | STATE TAX | CO-OP BILLING NEEDED | DATE | AUG29/12 | 15.19 |

REP: NEW ORDER
TTL 12725 @ 21X
PLS CFM
THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 12725.00
TOTAL SPOTS 21

REP HEADLINE# 6300744
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG29/12 12.45
*** WNCN-TV ***

ADV # ADV. NAME ISS/DCCC

AGY # AGY. NAME GREAT AMERICAN MEDIA

3050 K ST NW,

WASHINGTON, DC 20007

REP. # OFF. # SALESMAN #

BUYER NAME MIKE FURMAN

SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6300744

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1473 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP25/12 OCT1/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE AUG29/12 12.45

REP: NEW ORDER
TTL 12725 @ 21X
PLS CFM
THANKS, MIKE FOR MICK

ECN
CFN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------------------|-----|----|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 1 | | | 1135P-1235A | 30 | | \$170.00 | 9/25 | 9/28 | 2 | | TU-F | 2 |
| AGENCY ADVERTISER CODE = 11 | | | | | | | | | | | | |
| AGENCY PRODUCT CODE = 14 | | | | | | | | | | | | |
| AGENCY EST# = 1473 | | | | | | | | | | | | |
| PROGRAM : TONIGHT SHOW | | | | | | | | | | | | |
| CON COM1 : TONIGHT SHOW | | | | | | | | | | | | |
| 2 | | | 400P-500P | 30 | | \$250.00 | 9/25 | 9/28 | 2 | | TU-F | 2 |
| PROGRAM : ELLEN | | | | | | | | | | | | |
| CON COM1 : ELLEN | | | | | | | | | | | | |
| 3 | | | 500P-530P | 30 | | \$250.00 | 9/25 | 9/28 | 2 | | TU-F | 2 |
| PROGRAM : JUDGE JUDY | | | | | | | | | | | | |
| CON COM1 : JUDGE JUDY | | | | | | | | | | | | |

MW
8/29

AUG29/12 12.45
*** WNCN-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------------------------|-----|----|---|--------|-----|------------|------------|----------|----------|-----------|-------|-----------|
| 4 | | | 530P-600P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY | 30 | | \$250.00 | 9/25 | 9/28 | 2 | | TU-F | 2 |
| 5 | | | 600P-630P PROGRAM : NBC 17 NEWS AT 6P CON COM1: NBC 17 NEWS AT 6P | 30 | | \$305.00 | 9/25 | 9/28 | 2 | | TU-F | 2 |
| 6 | | | 600A-700A PROGRAM : NBC 17 TODAY AT 6A CON COM1: NBC 17 TODAY AT 6A | 30 | | \$350.00 | 9/25 | 9/28 | 2 | | TU-F | 2 |
| 7 | | | 700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW | 30 | | \$650.00 | 9/25 | 9/28 | 2 | | TU-F | 2 |
| 8 | | | 730P-800P PROGRAM : EXTRA CON COM1: EXTRA | 30 | | \$275.00 | 9/25 | 9/28 | 2 | | TU-F | 2 |
| 9 | | | 800P-1000P PROGRAM : THE VOICE CON COM1: THE VOICE | 30 | | \$4,095.00 | 10/1 | 10/1 | 1 | | MON | 1 |
| 10 | | | 1200N-700P PROGRAM : RYDER CUP CON COM1: RYDER CUP | 30 | | \$1,200.00 | 9/29 | 9/29 | 2 | | SAT | 2 |
| 11 | | | 1100P-1135P PROGRAM : NBC 17 NEWS AT 11 CON COM1: NBC 17 NEWS AT 11 | 30 | | \$615.00 | 9/25 | 9/30 | 2 | | TU-SU | 2 |
| SEP/12 | | | \$8,630.00 | OCT/12 | | \$4,095.00 | | | | | | |
| CONTRACT TOTAL 12725.00 | | | | | | | | | | | | |
| TOTAL SPOTS 21 | | | | | | | | | | | | |

REP HEADLINE# 6300744
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG29/12 12.45
*** WNCN-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-------|----|-------------|------|-----|------|------------|----------|---------|-----------|------|-----------|
| : | LINE# | : | : | : | : | : | DATE | DATE | /WK | INVT | : | SPTS |

COMPETITIVE INFORMATION NOT YET AVAILABLE.
SVC- NSI BOOKS- NOV/11 NOV/PJ
DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Sarah Verene
do hereby request station time concerning the following issue:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| AS ORDERED | | | | | |

Total Charges:

This broadcast time will be used by: Democratic Congressional Campaign Committee

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee
430 South Capitol St.
Washington, DC 20003

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Kristie Mark, Chief Operating Officer

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/18/11 *[Signature]* 202 338 8700
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title